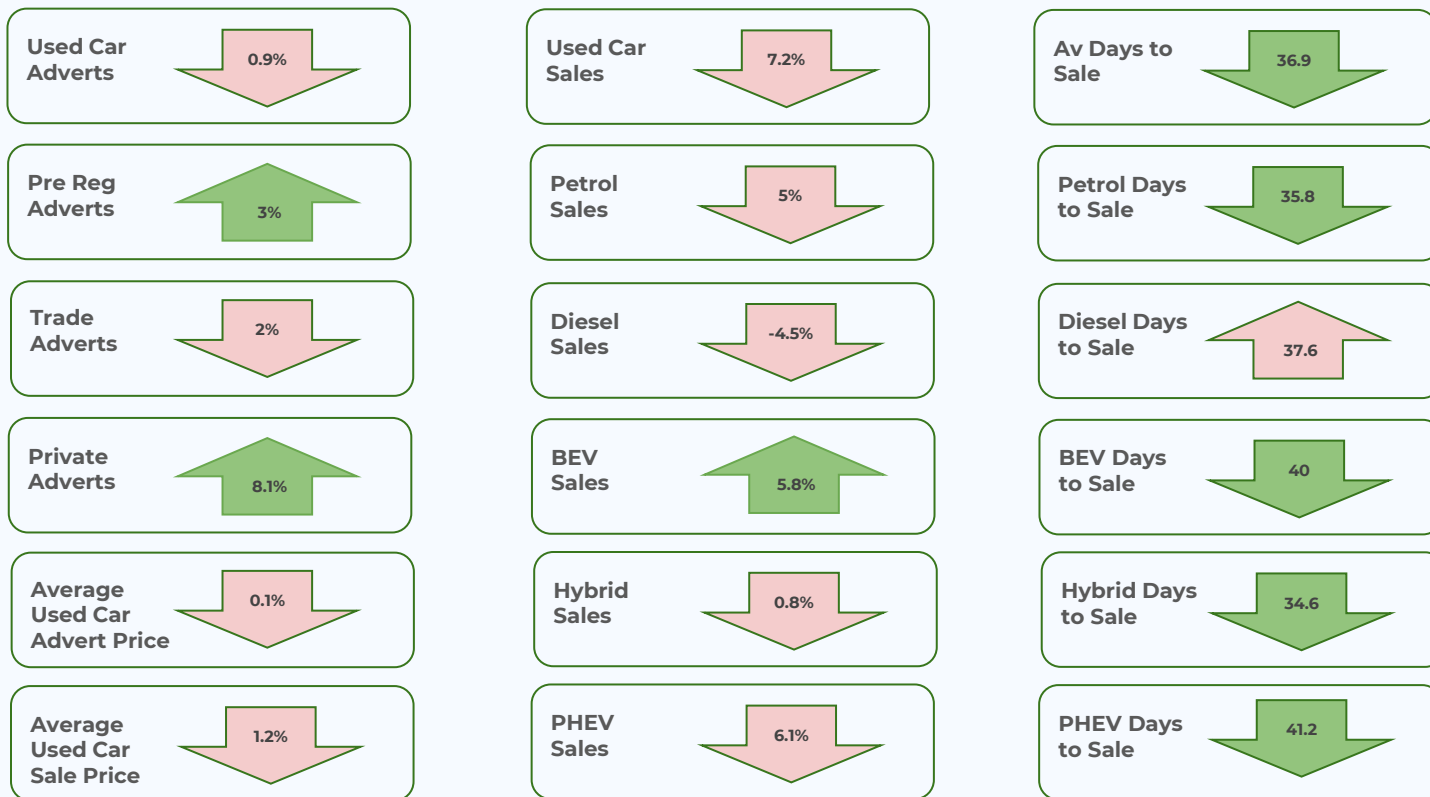




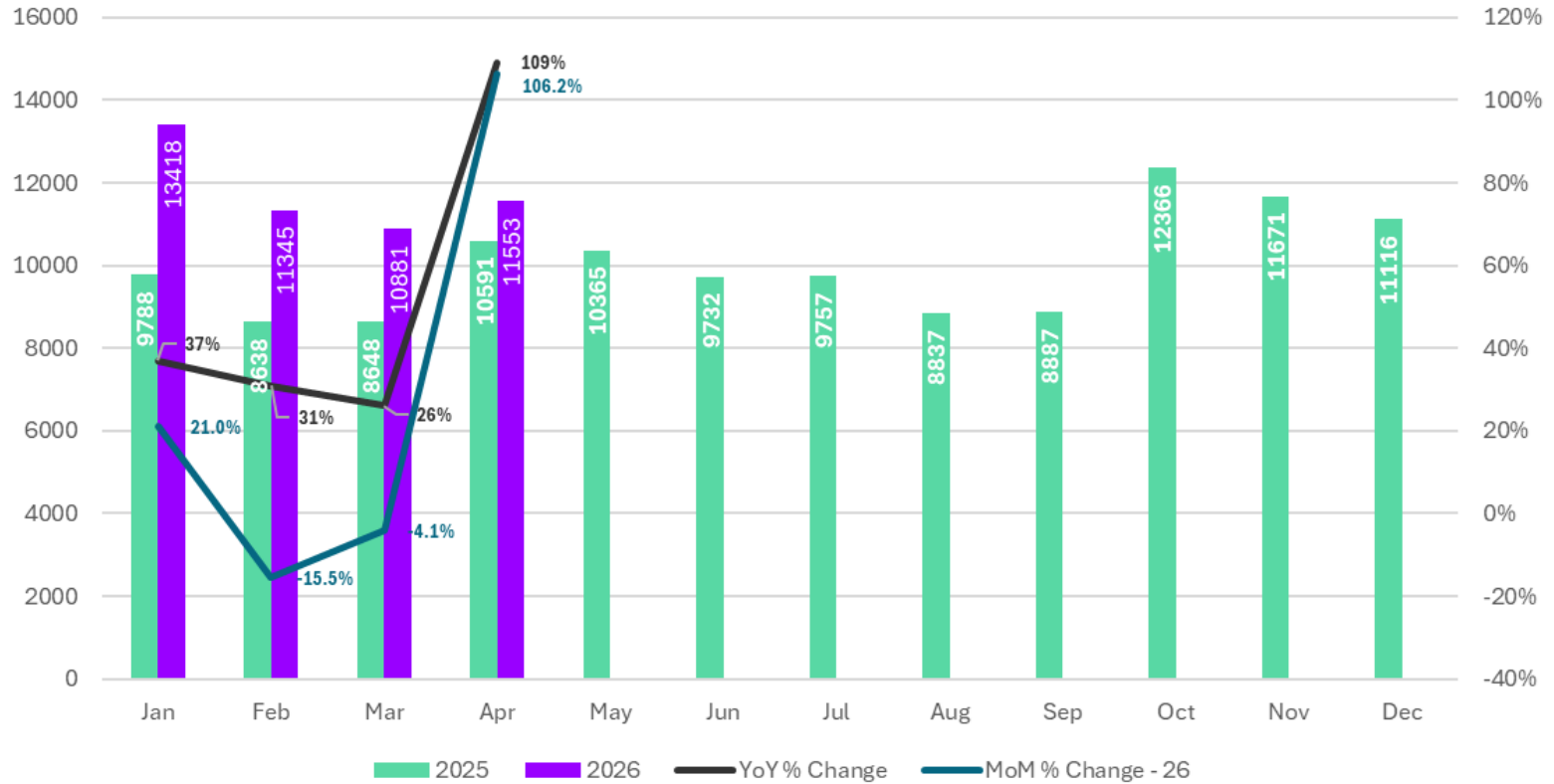
UK Market Update for the VRA

May 14th 2026

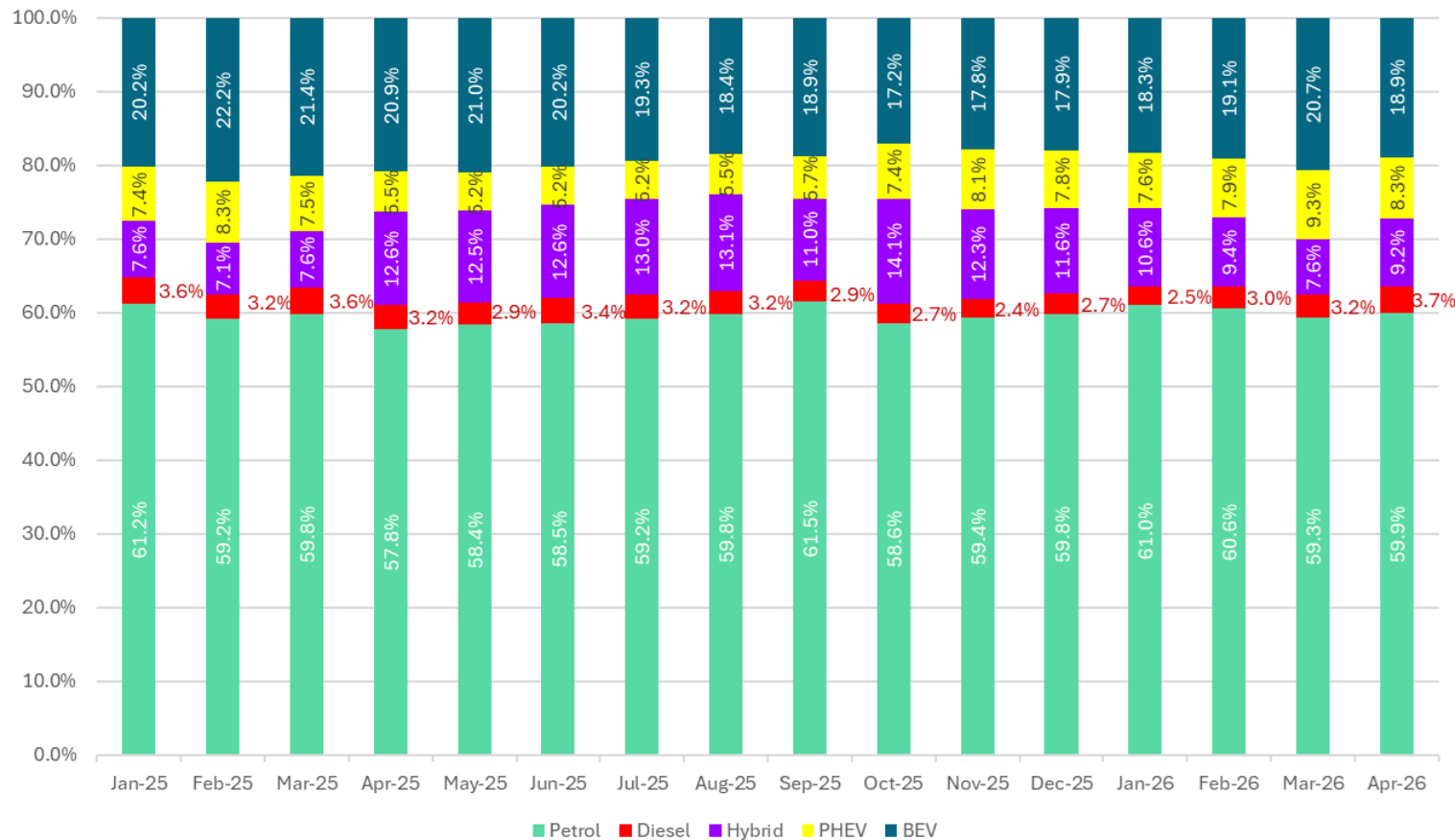
April Market Summary



Pre Reg Advert Listings - April 2026



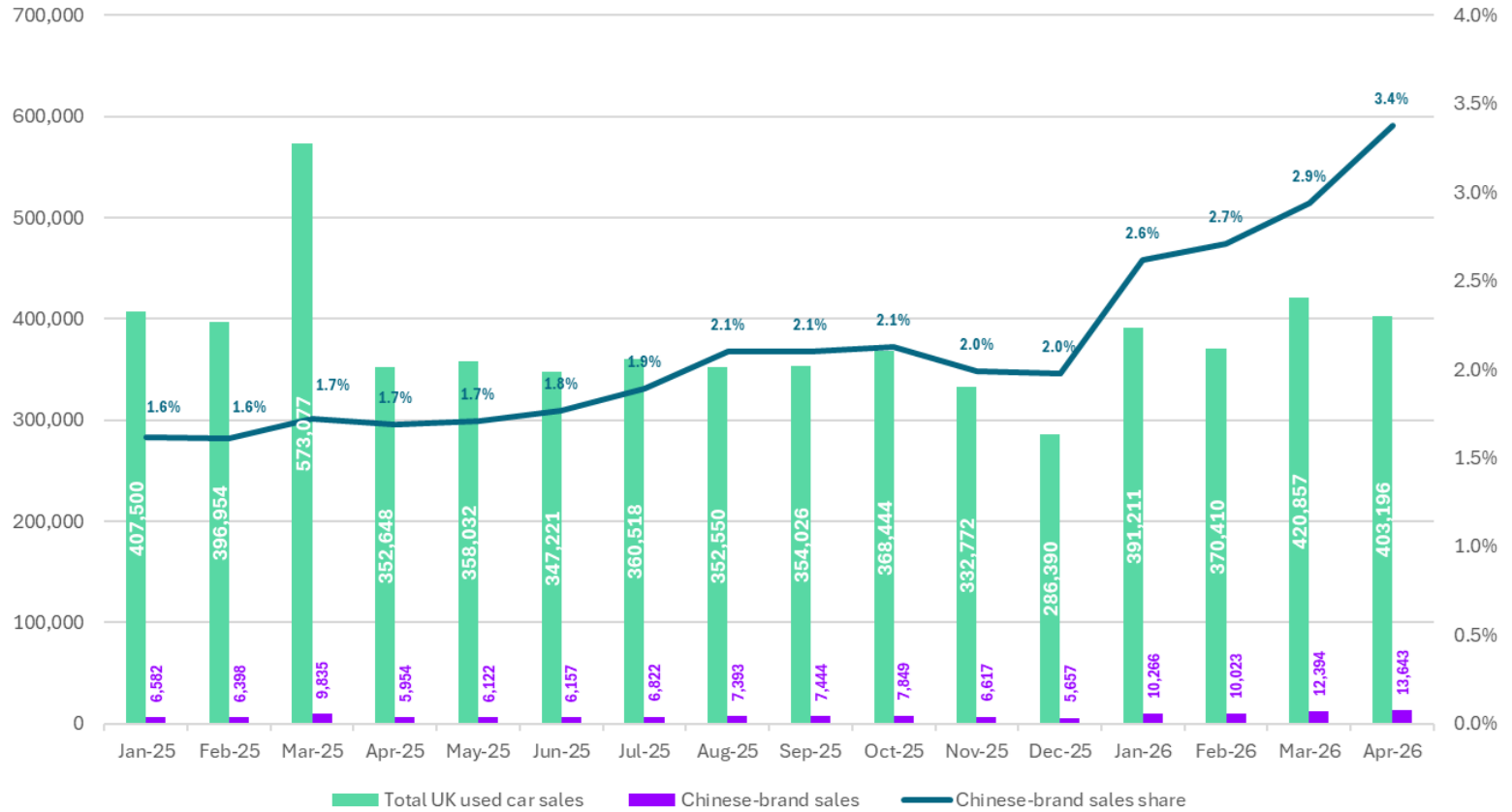
Pre Reg Advert Listings by Fuel Type - April 2026



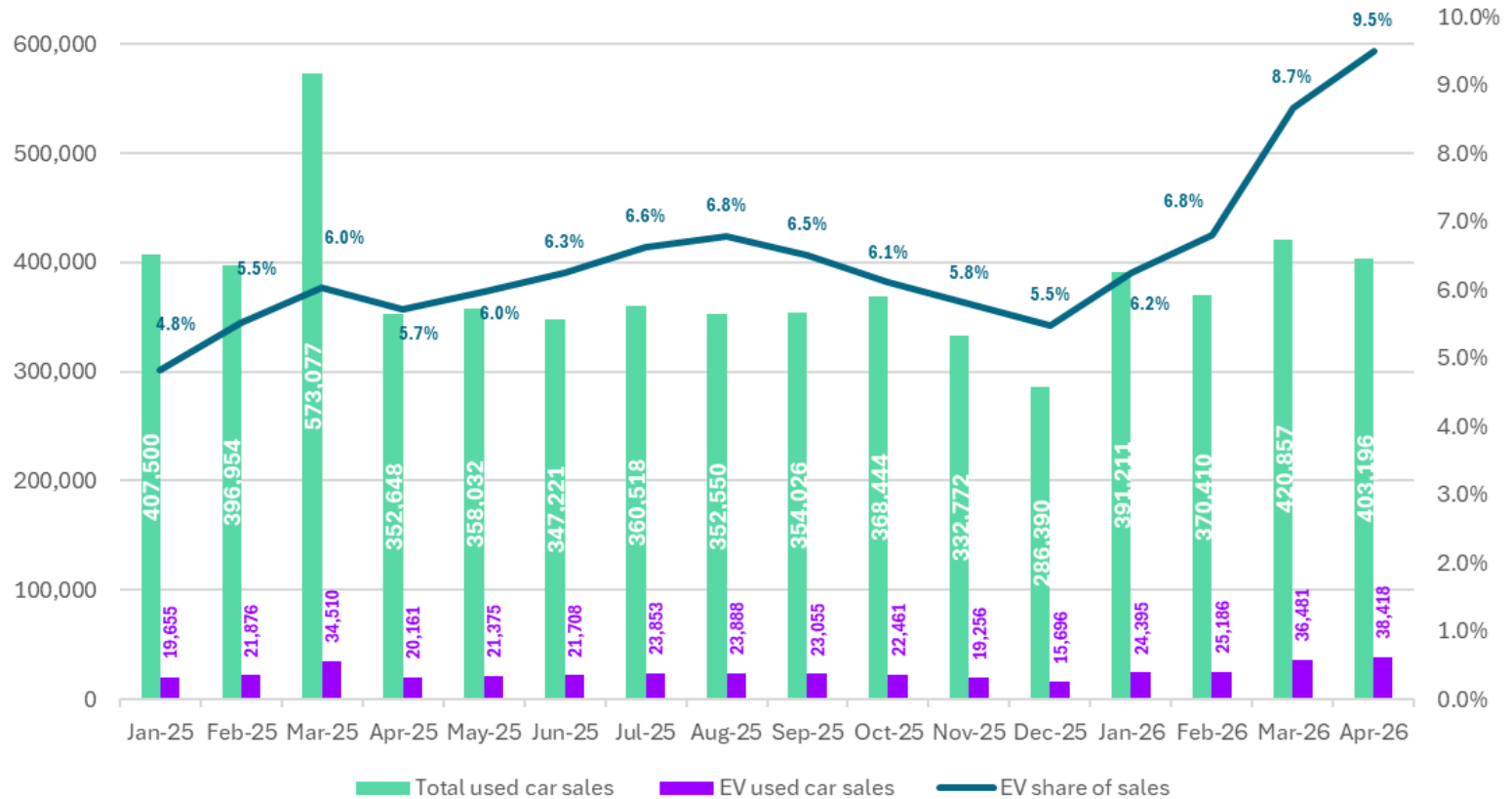
REGISTRATIONS OF NEW CARS IN THE UNITED KINGDOM - BY MARQUE

	April				% Change	YEAR-TO-DATE				% Change
MARQUE	2026	% Market share	2025	% Market share		2026	% Market share	2025	% Market share	
Byd	5,059	3.39	2,511	2.09	101.47	26,396	3.45	11,782	1.68	124.04
Changan	216	0.14	0	0.00	0.00	969	0.13	0	0.00	0.00
Chery	2,900	1.94	0	0.00	0.00	10,977	1.44	0	0.00	0.00
Geely	1,649	1.10	0	0.00	0.00	3,244	0.42	0	0.00	0.00
Gwm	16	0.01	38	0.03	-57.89	125	0.02	124	0.02	0.81
Jaecoo	3,877	2.60	1,053	0.88	268.19	22,789	2.98	4,288	0.61	431.46
Kgm	93	0.06	72	0.06	29.17	671	0.09	585	0.08	14.70
Leapmotor	580	0.39	108	0.09	437.04	3,676	0.48	301	0.04	1,121.26
Lotus	64	0.04	44	0.04	45.45	299	0.04	688	0.10	-56.54
Maxus	0	0.00	1	0.00	-100.00	0	0.00	32	0.00	-100.00
Mg	7,005	4.69	3,789	3.15	84.88	30,883	4.04	28,430	4.06	8.63
Omoda	3,275	2.19	910	0.76	259.89	12,324	1.61	4,104	0.59	200.29
Polestar	1,076	0.72	859	0.71	25.26	5,227	0.68	4,554	0.65	14.78
Skywell	4	0.00	2	0.00	100.00	19	0.00	9	0.00	111.11
Volvo	4,992	3.34	4,231	3.52	17.99	24,117	3.16	23,198	3.31	3.96
Xpeng	88	0.06	9	0.01	877.78	441	0.06	45	0.01	880.00
Grand Total	32920	20.70	15652	11.32		144183	18.60	80165	11.15	

Used Chinese Car Sales - April 2026



Used EV Sales - April 2026



Fastest Sellers in April 2026

- What was the fastest selling Preg Reg?
 - **Hyundai i10 1.2 Premium Auto**
- What was the fastest selling Chinese car?
 - **Polestar 2 220kW Long Range Plus**
- What was the fastest selling EV?
 - **Polestar 2 220kW Standard Range**

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intelligence on the market



Thanks

Get in touch

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