



# Used Car Market Insight

Provided by

**Brego**

Value vehicles with the most advanced artificial intelligence on the market



# An Introduction to Brego

Who we are and where Brego started

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We use AI technology to predict the most accurate vehicle valuations in the UK

# August 2025 KPIs

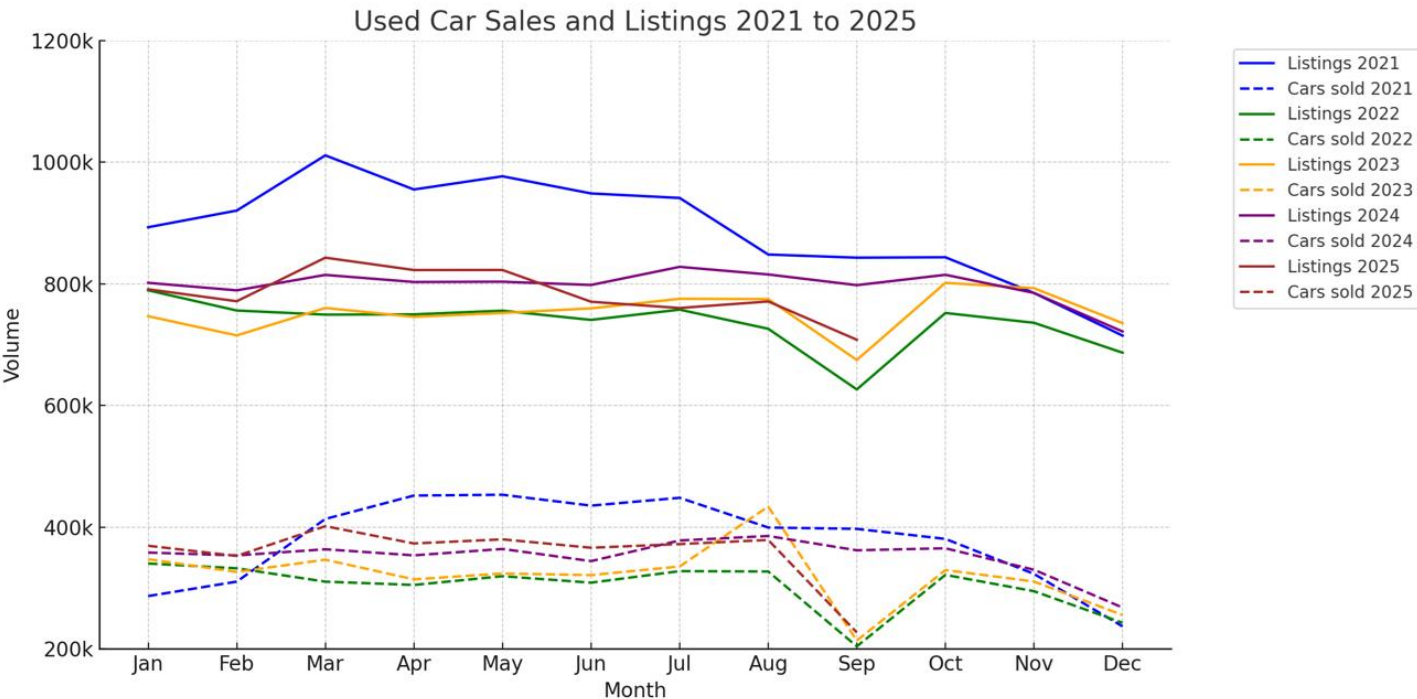
## Whole Market Data

|                                     |                                        |                                     |
|-------------------------------------|----------------------------------------|-------------------------------------|
| Total Used Car Adverts<br>↑<br>3.9% | EV Adverts<br>↑<br>3.2%                | Cat N/S Adverts<br>↑<br>1%          |
| Pre Reg Adverts<br>↑<br>9.7%        | Hybrid Car Adverts<br>↑<br>3%          | Days to Sale<br>↓<br>11%            |
| Trade Adverts<br>↑<br>3.7%          | Petrol Car Adverts<br>↑<br>4.7%        | Days to Sale<br>32                  |
| Private Adverts<br>↑<br>0.6%        | Diesel Car Adverts<br>↑<br>2.8%        | EV Days to Sale<br>33               |
| Average Used Car Price<br>↑<br>1.1% | Average Price of a Hybrid<br>↑<br>1.4% | Average Price of an EV<br>↑<br>1.7% |



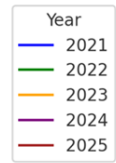
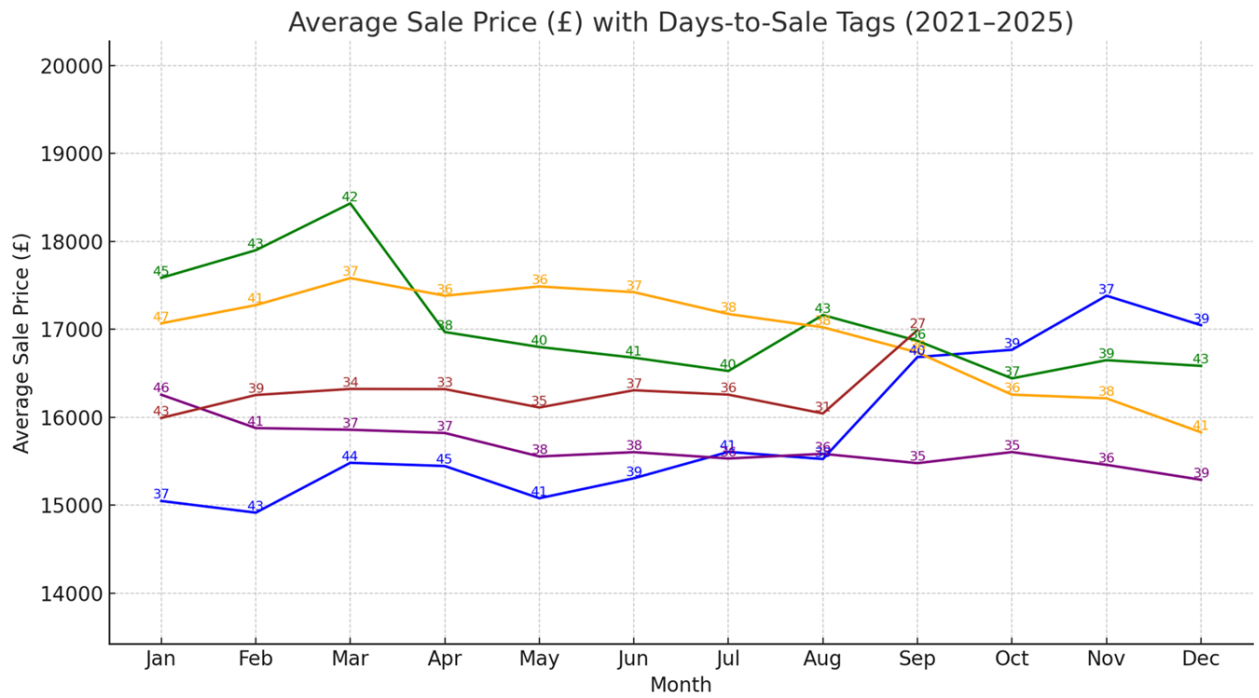
# Used Car Sales and Listings

Year on Year Comparison



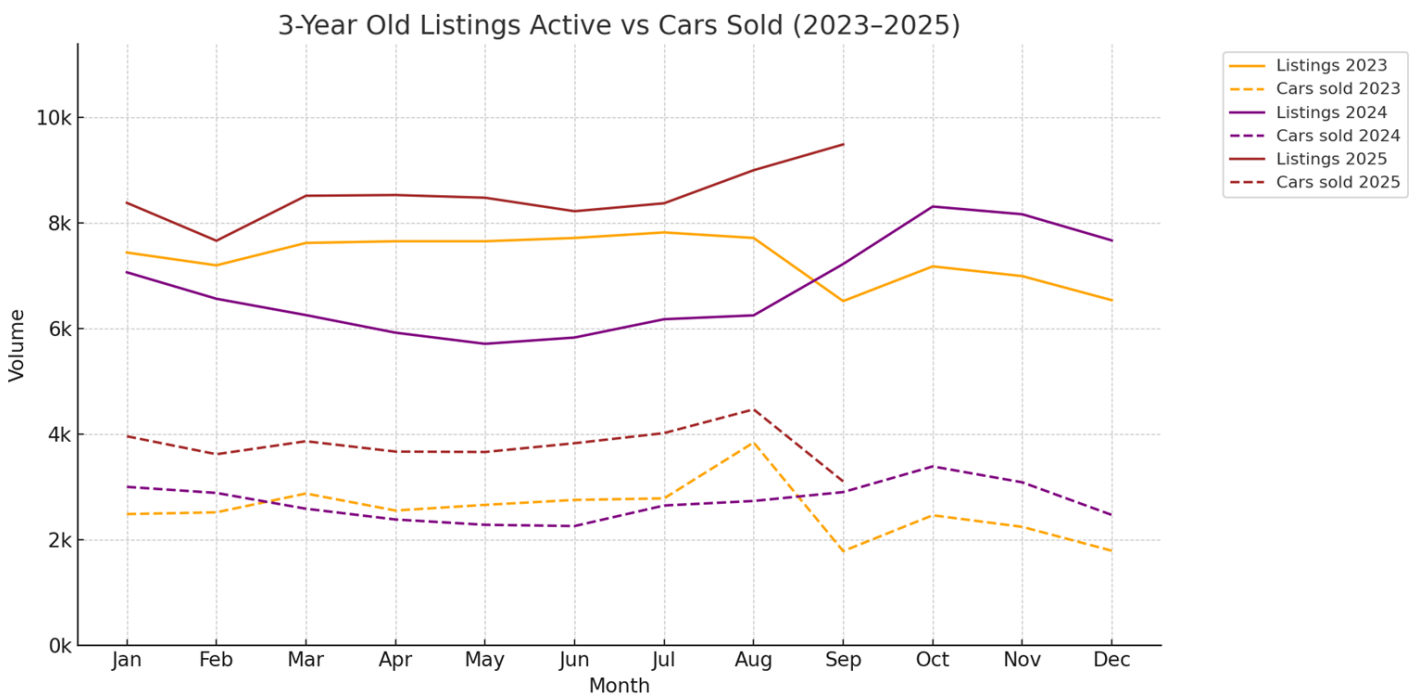
# Average Price and Days to Sale

## Year on Year Comparison



# 3 Year Old Sales and Listings

Year on Year Comparison

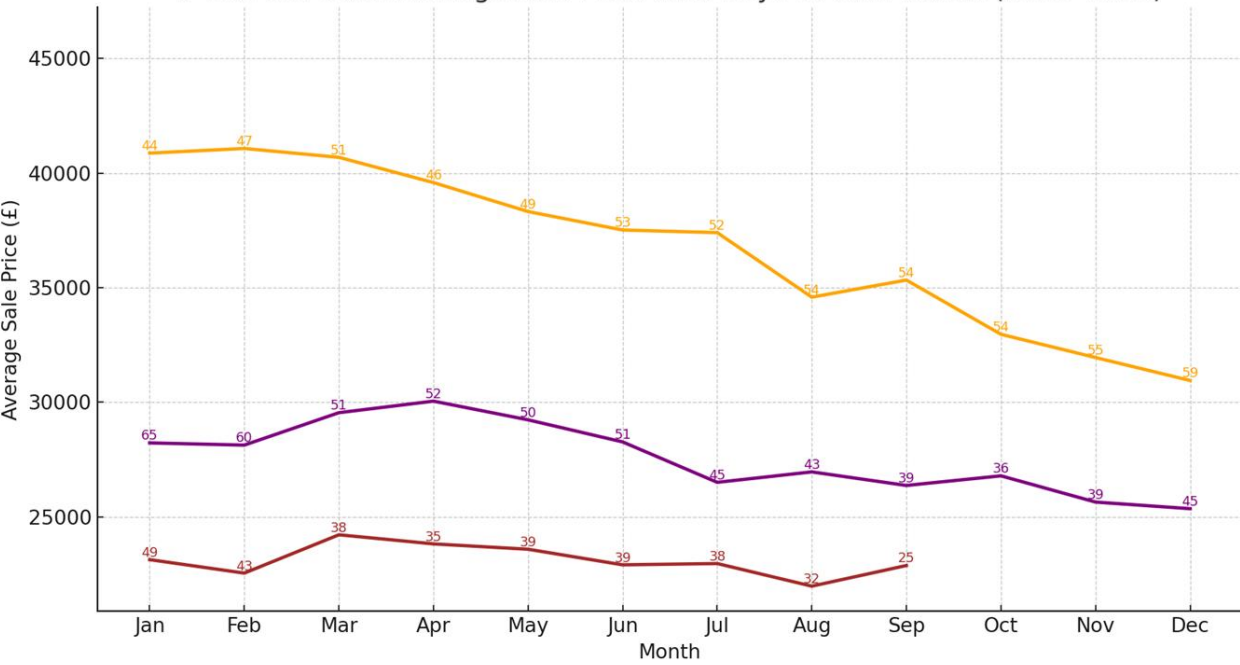


# 3 Year Old Av. Days to Sale/Price

Year on Year Comparison

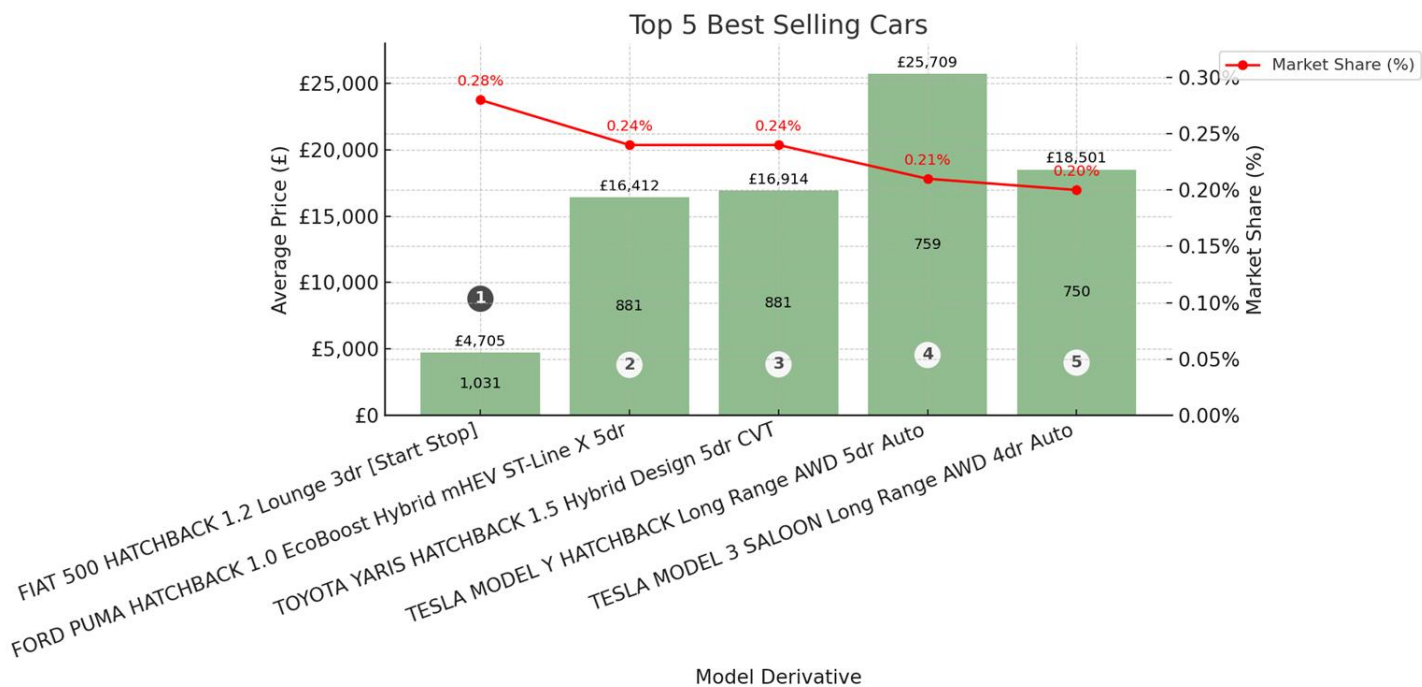


3-Year Old Cars: Average Sale Price with Days-to-Sale Labels (2023-2025)



# Top 5 Best Selling Cars in August

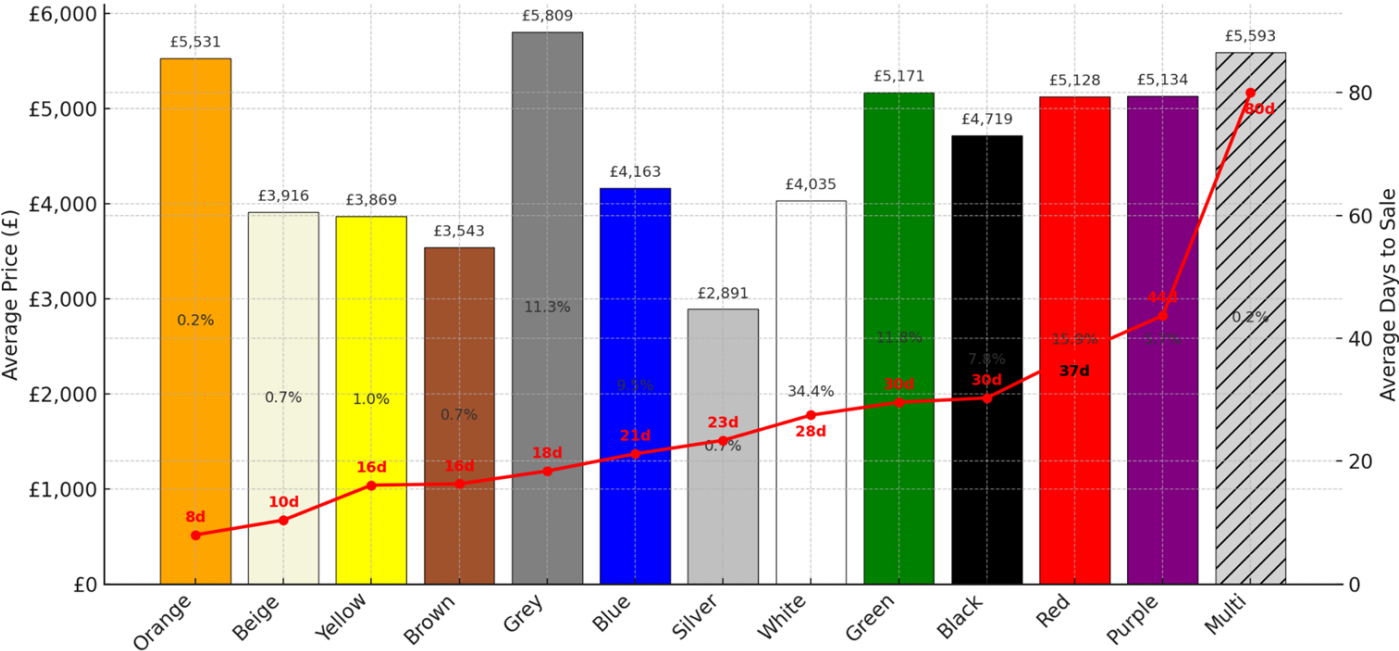
Key Data



# Fiat 500 1.2 Lounge

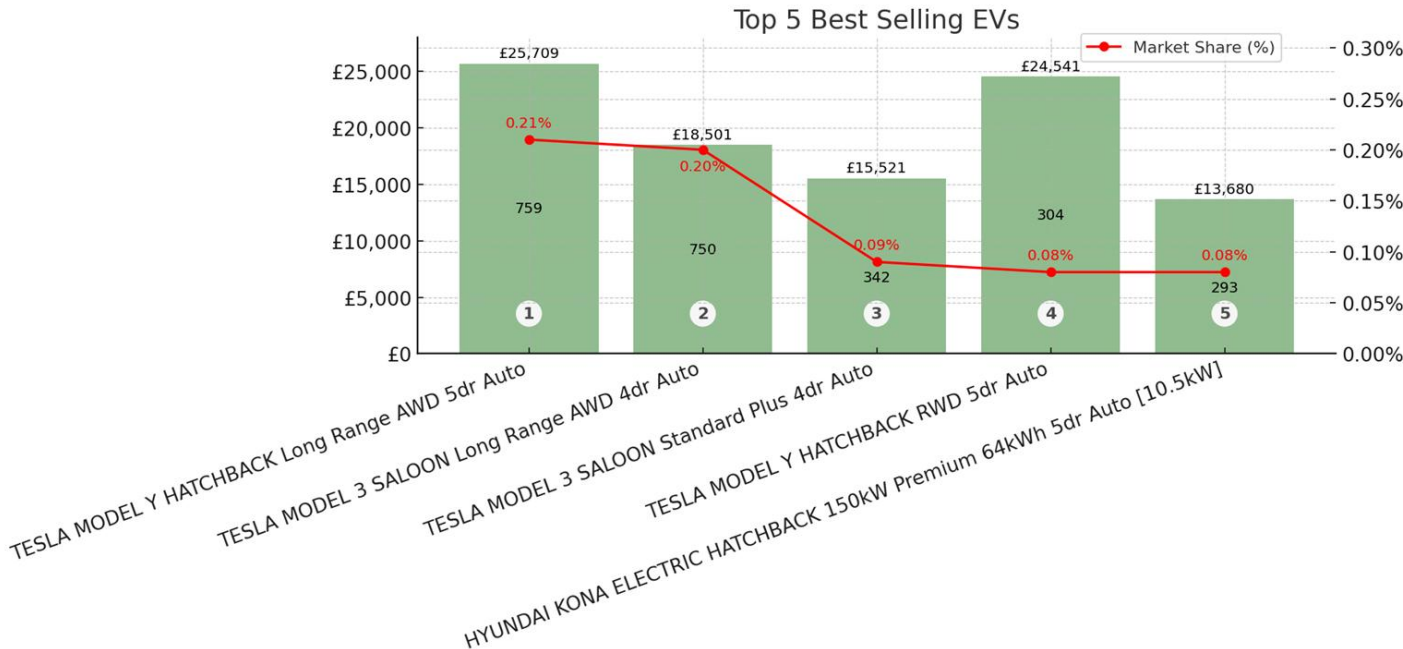
Colour

Best Selling Used Car by Colour in August 2025



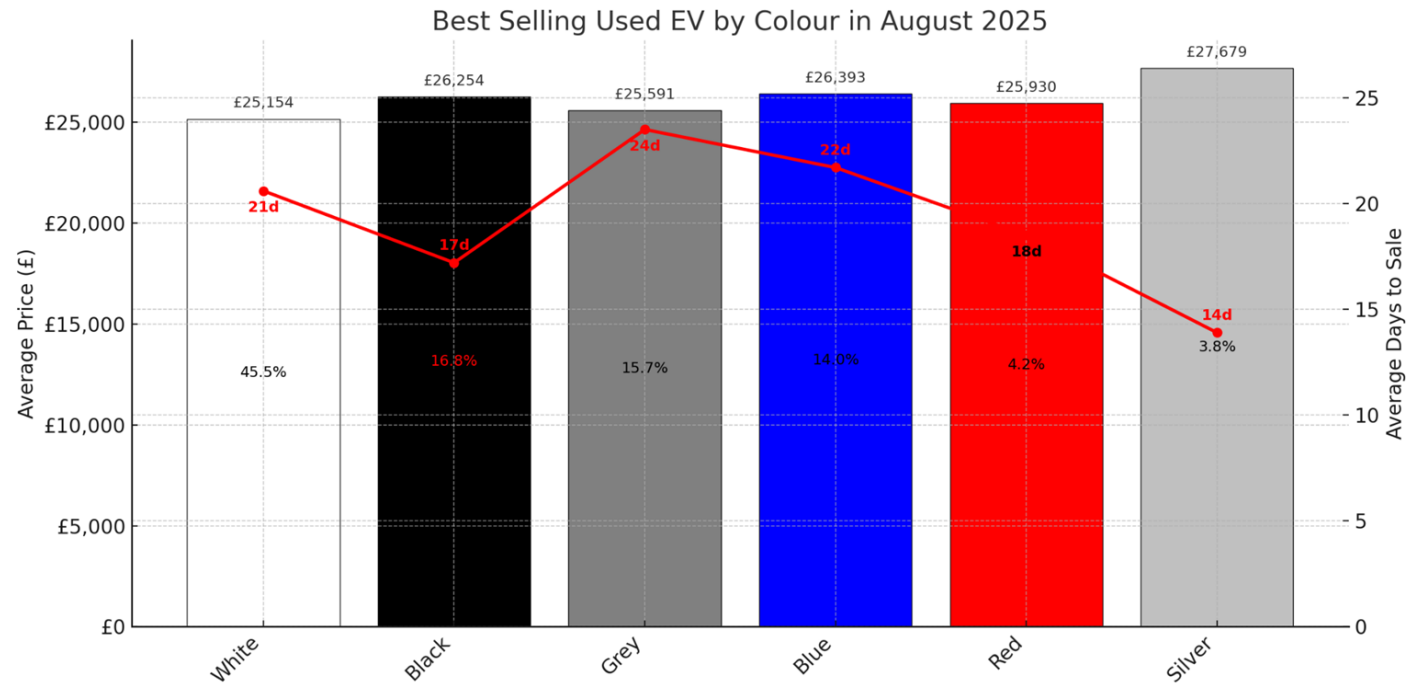
# Top 5 Best Selling EVs in August

Key Data



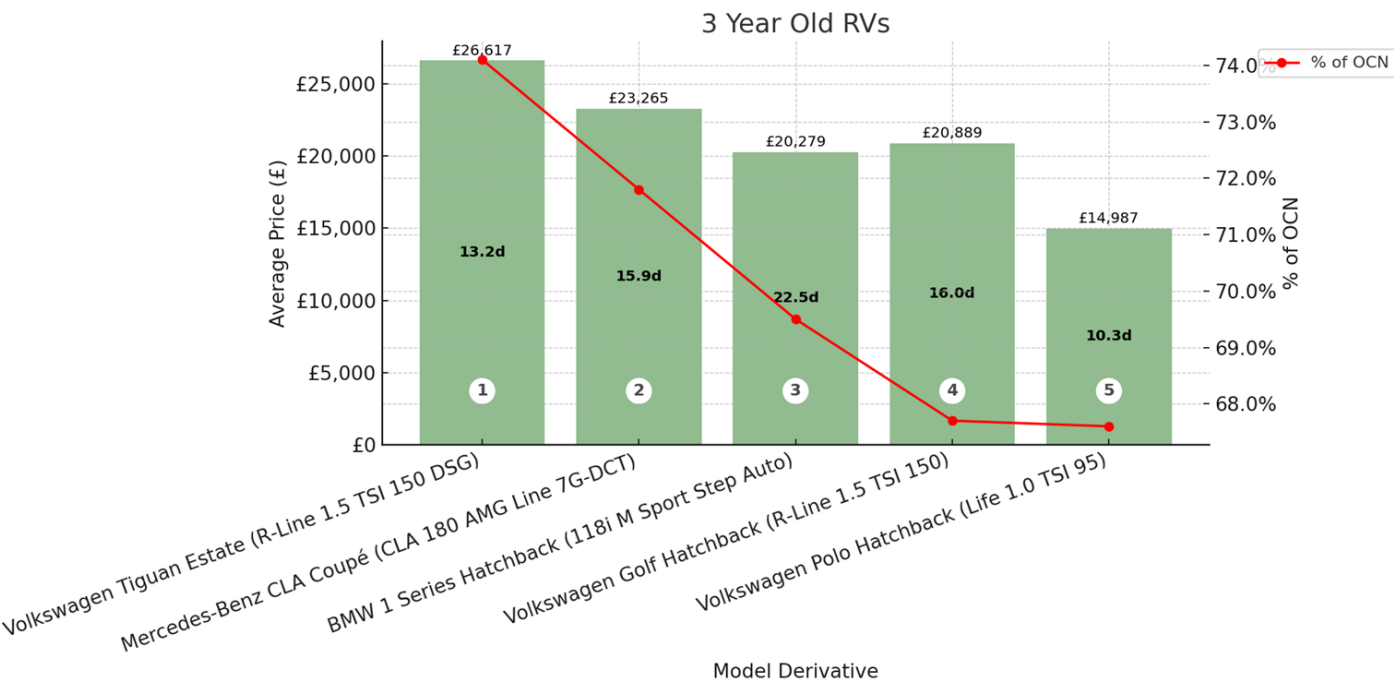
# Tesla Model Y Long Range AWD

Colour



# 3 Year Old Best Residual Values

36 months and 36k - Sold Cars



# 5 Interesting Facts

2025

5.1%

What % of  
Advertised Cars  
were EVs

1.5%

What % of  
Advertised Cars  
were from Chinese  
Brands

Black  
21.4%

What was the  
most Advertised  
Colour

Ford  
Fiesta  
2.4%

What was the  
most Advertised  
Model in London

Vauxhall  
Corsa  
4.6%

What was the  
most Advertised  
Car with Under 100  
miles





# Thanks for listening - any questions?

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# Some of our partners

Lenders and others who work with us







