



Car Remarketing Association Europe

General Overview & Cooperation Opportunities with VRA

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Chairman

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About us



Established
in **2015**



50 members



2 gatherings
per year &
online
webinars



5 deliverables



4 EUIPO
Marks



1 common
voice towards
the market



Our goals

Represent the interests of the car remarketing industry vis-à-vis the bodies of the European Union and international institutions



Organize meetings and events addressing specific topics and/or targeting specific audiences



Inform our members about all the developments likely to affect the car remarketing industry



Promote the car remarketing industry at European and international level



Coordinate the points of view of our members in order to **adopt joint, common positions** and to speak with a single voice for all its members



Provide members with a platform enabling them to share their points of view and best practice, and establish networks





Main Working Groups



Battery Health

In Car Data

CARA Academy

Fair Wear & Tear

**Sustainability in
Remarketing**

Car Remarketing Association Europe

Dealers

carconnex
Quality cars, premium service



KAMUX

ANDEX

Data Providers

Autovista
Group

DATAFORCE
BY TRANSPERCT



CARVERTICAL

CARFAX



CAR

Air

autobiz

Auction Houses

autobid.de
auto-auktionen

BCA

Adevinta

AUTOROLA



OPENLANE
Used car wholesale made easy

CARS
CLICK2

Modix
COX AUTOMOTIVE

AUTO1.com

Exleasingcar

Rental

avis budget group

Europcar

Hertz

enterprise
rent-a-car

Leasing & Fleet Management

ARVAL
BNP PARIBAS GROUP

ayvens
SOCIETE GENERALE GROUP

Other



nexus
COMMUNICATION

LKQ

Leaseurope

EUROCOC

ED EditorialeDomus

VRA

Operations Providers

AVILOO
BATTERY DIAGNOSTICS

CEVA
LOGISTICS



GEOTAB

MACADAM
ON THE ROAD TO EXCELLENCE



Bib batteries

mobia

TÜVRheinland®
Precisely Right.

TUVNORD

Transporting Wheels

PS Team
Best process solutions in Europe

LG Energy Solution





VRA - CARA Europe

Opportunities for collaboration

- 1** Share best practices and expertise
- 2** Increased member base for networking opportunities
- 3** Reach a wider audience
- 4** Create synergies to leverage existing projects
- 5** Learn about each other market's trends
- 6** Give the industry the voice it needs and deserves

Let's work together!

Contact us!



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cara-europe.org



CARA Europe



**Thank you for
your attention!**