

Overview CARA Europe

Status 2024 / 07

Presented by

Roland Gagel (Member of the Board, CARA Europe)

CARA Members (extract)

Leasing & Rent-a-Car (RAC) Companies



Inspection Service Providers



Remarketing Service Providers



Data Companies & Other



CARA Board Members

Luis-Maria Perez-Serrano (Chairman)

- Head of Remarketing & Consulting TÜV SÜD
- Long year Automotive manager with dealership roots
- Lead Workgroup **Sustainability** in ReMa

Roland Gagel

- MACADAM Europe (as of 08/24)
- Formerly TÜV SÜD and SGS VP Field Services incl. Remarketing
- Lead Workgroup **Battery Health**
- EU relations

Grainne McEvoy van Berkum

- President Openlane
- Long year LeasePlan Top Manager

Dirk Marco Adams

- Former Chief Sales Officer Autovista
- Formerly at several OEM
- Lead Workgroup **In-Car Data**

Johan Verbois

- Self employed since 2014
- Former Toyota Europe Gen Mgr Remarketing
- Lead Project CARA **Academy**

Wolfgang Reinhold

- Independent Advisor
- Founder of CARA and industry connector
- Long year LeasePlan Top Manager



Status Battery Health



- EUIPO Certification of Battery Health Initiated
 - <https://cara-europe.org/battery-health/>
- 3 Applicants certified
 - Aviloo
 - Batteries for People / Moba
 - PKC (Laika Lab)
- Widespread request by members

